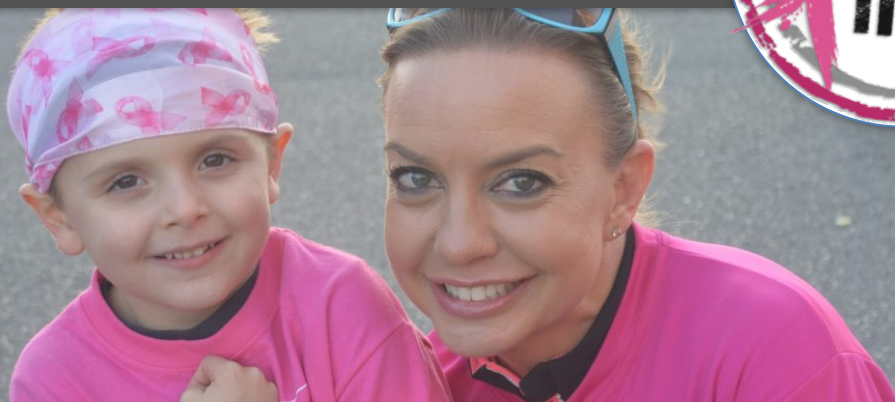


2018 Sponsorship Opportunities



JOIN US FOR OUR ANNUAL

PAINT THE PARKWAY PINK!

**Saturday, October 20th
7:30 am to 11:00 am**

**@ North Central Baptist Hospital
520 Madison Oak Drive, 78258**



Women In
MEDICINE



AND LAW
For The Cure®



NORTH CENTRAL
BAPTIST HOSPITAL

What is Paint the Parkway Pink?



North Central Baptist Hospital, the Baptist Breast Center, and Women in Medicine and Law, a grassroots organization committed to finding a cure for breast cancer, are excited to announce our **7th Annual PAINT THE PARKWAY PINK**. This is a community event aimed to raise funds for Susan G. Komen for the Cure® in the form of a restricted medical research grant. In other words, your sponsorship will go directly **TO FIND A CURE!**

Paint The Parkway Pink is the first breast cancer fundraising “race” within the Stone

Oak area during Breast Cancer Awareness month. It’s not only a 5K run but also includes:

- ✓ 1-mile family walk
- ✓ Kids fun run and
- ✓ Diaper dash for Toddlers
- ✓ Baptist Breast Center sponsored Survivor VIP celebration
- ✓ Post-Race Health Fair and
- ✓ Awards Ceremony for top-finishing participants including Survivor category

There are lots of more fun activities and events during this race and we will honor survivors by providing a at the event.

LET’S PAINT THE PARKWAY PINK & FIND A CURE!



LET'S PAINT THE PARKWAY PINK
& FIND A CURE!

Sponsorship Opportunities

Saturday, October 20, 2018

Secure your sponsorship with Annette Pierpoint at
annette@outsidetheboxevents.com or 210-481-1200

SOLD

RACE SPONSOR

\$5,000

- Logo placement on all Race Promotional Material - *If secured by August 10*
- Exclusive race banner at top of Start/Finish Line
- Multiple mentions at the Event
- Mention on social media (*Facebook and Twitter*)
- Logo on Race T-shirts with premium placement & larger text
- Logo on Paint the Parkway Pink Website
- Logo in Race Program
- Vendor table
- Opportunity to display 2 company banners (provided by sponsor) at Start/Finish line
- Opportunity to provide promotional materials in race packet
- 10 race entries

EVENT SPONSOR

\$4,000

- Logo placement on all Race Promotional Material - *If secured by August 10*
- Multiple mentions at the Event
- Mention on social media (*Facebook and Twitter*)
- Logo on Race T-shirts with premium placement & larger text
- Logo on Paint the Parkway Pink Website
- Logo on Race Banner at Start/Finish line + Race Program
- Opportunity to display 1 company banner (provided by sponsor) at Start/Finish line
- Vendor table
- Opportunity to provide promotional materials in race packet
- 8 race entries

PASSION SPONSOR

\$2,500

- Multiple mentions at the Event
- Mention on social media (*Facebook and Twitter*)
- Logo on Race T-shirts with premium placement & larger text
- Logo on Paint the Parkway Pink Website
- Logo on Race Banner at Start/Finish line + Race Program
- Vendor table
- Opportunity to provide promotional materials in race packet
- 6 race entries

INSPIRATIONAL SPONSOR

\$1,000

- Multiple mentions at the Event
- Mention on social media (*Facebook and Twitter*)
- Logo on Race T-shirts with large text
- Logo on Paint the Parkway Pink Website
- Logo on Race Banner at Start/Finish line + Race Program
- Vendor table
- Opportunity to provide promotional materials in race packet
- 5 race entries

NEIGHBOR SPONSOR

\$500

- Mention on social media (*Facebook and Twitter*)
- Logo on Race T-Shirts
- Logo on Paint the Parkway Pink Website
- Logo on Race Banners at Start/Finish line + Company name in Race Program
- Vendor table
- Opportunity to provide promotional materials in race packet
- 2 Race entries

KINDNESS SPONSOR

\$250

- Logo on Paint the Parkway Pink Website
- Vendor table

****Logo (eps file) + Promotional Material Deadline - September 7th ****

KID'S FUN RUN SPONSOR

SOLD

\$1000

- Logo on race promotional materials
- Mention on social media (*Facebook and Twitter*)
- Logo on Race shirts
- Logo on Paint the Parkway Pink Website
- Logo on Race Banners at Start/Finish line + Company name in Race Program
- Vendor table
- Opportunity to provide promotional materials in race packet
- 4 Race entries

DIAPER DASH SPONSOR

\$500

- Exclusive logo placement on infant Diaper Dash shirts
- Mention on social media (*Facebook and Twitter*)
- Logo on Race shirts
- Logo on Paint the Parkway Pink Website
- Logo on Race Banners at Start/Finish line + Company name in Race Program
- Vendor table
- Opportunity to provide promotional materials in race packet
- 2 Race entries

SOLD

WALK SPONSOR

\$1000

- Logo on race promotional materials
- Mention on social media (*Facebook and Twitter*)
- Logo on Race shirts
- Logo on Paint the Parkway Pink Website
- Logo on Race Banners at Start/Finish line + Company name in Race Program
- Vendor table
- Opportunity to provide promotional materials in race packet
- 4 Race entries

DONATION SPONSOR

- Donate water, snacks, or other donations for race participants on
- Race Route, Finish Line and/or at the Health Fair.
- Company Banner on-site
- Logo on Paint the Parkway Pink Website

****Logo (eps file) +
Promotional Material
Deadline - September 7th ****

IMPORTANT DATES & DEADLINES:

Submit this completed Sponsorship Form to Annette Pierpoint AND an EPS version of your company's logo by **September 7, 2018** in order to secure your sponsorship level. Sponsorship levels that include race entries must register your guests prior to **September 28, 2018**. A representative will send you a registration link after receiving this completed form.

Sponsorship fees must be paid in full by **September 28, 2018** to ensure sponsorship benefits. Sponsorships will be accepted after **September 28th** however sponsor benefits may be altered.

Sponsorship levels that include the opportunity to include promotional material/items in the race packets must be **delivered to Outside the Box Events prior to October 8, 2018**.

INFORMATION FOR ON SITE VENDOR BOOTHS:

- ❖ Sponsors that receive an on site Vendor table will be provided a 6' table and chair. Sponsor is responsible for providing their own table cover.
- ❖ No electricity will be available since this is an outdoor event.
- ❖ Set up is from 6:00 am to 7:00 am Saturday, October 20th.
- ❖ All exhibits must remain staffed and on display until the official ending time of 11:00 am.
- ❖ No sales of products are allowed unless approved by Paint the Parkway Pink representative.



SPONSORSHIP FORM

Contact:

NAME OF BUSINESS _____

LIST US AS FOLLOWS IN ALL PRINTED MATERIALS _____

ADDRESS _____

CITY _____ STATE _____ - _____ ZIP _____

AUTHORIZED REPRESENTATIVE _____ TITLE _____

DAY-TO-DAY CONTACT _____ TITLE _____

PHONE _____

E-MAIL _____

Refer to the sponsorship opportunities pages for specifics on your sponsorship level benefits

Sponsor Level:

☐ ~~Race Sponsor - \$5,000 - SOLD~~

☐ Event Sponsor - \$4,000

☐ Passion Sponsor - \$2,500

☐ Inspirational Sponsor - \$1,000

☐ ~~Walk Sponsor - \$1,000 - SOLD~~

☐ Donation Sponsor - _____

☐ Neighbor Sponsor - \$500

☐ Diaper Dash Sponsor - \$500

☐ Kindness Sponsor - \$250

☐ ~~Kid's Fun Run Sponsor - \$1,000 - SOLD~~

PAYMENT METHOD:

Check (Enclosed. Please make checks out to Susan G. Komen) - Ck # _____

Credit Card - Please fill out attached cc form

Susan G. Komen Tax ID # 75-1835298

MAIL CHECKS TO:

Outside the Box Events - att: Paint the Parkway Pink

21702 Hardy Oak Blvd. Ste. 105, San Antonio, TX 78258

EMAIL FORM TO: annette@outsidetheboxevents.com

