



# PAINT THE PARKWAY PINK

5K FUN RUN • KIDS RUN • 1 MILE WALK

**OCTOBER 12th, 2024**

7:30am Registration • 9am Opening Ceremony

[painttheparkwaypink.com](http://painttheparkwaypink.com)



**ThriveWell**  
CANCER FOUNDATION



Hosted by **Cornerstone Christian Schools • 17702 NW Military Hwy, San Antonio, TX 78257** **Cornerstone**  
CHRISTIAN SCHOOLS

## SPONSORSHIP LEVELS

### TITLE SPONSOR \$10,000

- Logo included as TITLE SPONSOR on all event promotions and Race T-Shirt
- Signage at Packet Pick Up and Race Registration
- Logo featured on all social media and print event promotions
- Logo featured on Paint the Parkway Pink and ThriveWell Websites
- Sponsor Feature & Logo included in ThriveWell Monthly Newsletter prior to event
- Signage & Recognition from podium during race start and award ceremony
- Logo on Race Swag Bags
- Opportunity to provide promotional materials in race packet
- Opportunity for vendor table or booth at race in prime location
- Honorary Plaque presented during event

### SURVIVORS SPONSOR \$7,500

- Logo featured on all social media and print event promotions
- Logo featured on Race T-shirt
- Logo featured on Paint the Parkway Pink & ThriveWell Websites
- Logo included in ThriveWell Monthly Newsletter prior to event
- Signage & Recognition from podium during race start and award ceremony
- Opportunity to provide promotional materials in race packet
- Opportunity for vendor table or booth at race

### RACE SPONSOR \$5,000

- Logo featured on all social media and print event promotions
- Logo featured on Race T-shirt
- Logo featured on Paint the Parkway Pink & ThriveWell Websites
- Name included in ThriveWell Monthly Newsletter prior to event
- Signage & Recognition from podium during race start and award ceremony
- Opportunity to provide promotional materials in race packet
- Opportunity for vendor table or booth at race

### WALK SPONSOR \$5,000

- Logo featured on all social media and print event promotions
- Logo featured on Race T-shirt
- Logo featured on Paint the Parkway Pink & ThriveWell Websites
- Name included in ThriveWell Monthly Newsletter prior to event
- Signage & Recognition from podium during race start and award ceremony
- Opportunity to provide promotional materials in race packet
- Opportunity for vendor table or booth at race

### KID'S RUN SPONSOR \$2,500

- Logo featured on all social media & print event promotions
- Logo featured on Race T-shirt
- Logo featured on Paint the Parkway Pink & ThriveWell Websites
- Recognition from podium during race start and award ceremony
- Opportunity to provide promotional materials in race packet
- Opportunity for vendor table or booth at race

**Unlimited sponsors on each of these levels:  
HOT PINK • FUCHSIA • BLUSH**

### HOT PINK SPONSOR \$1,000

- Logo featured on all social media & print event promotions
- Logo featured on Race T-Shirt
- Opportunity to provide promotional materials in race packet
- Opportunity for vendor table or booth at race

### FUCHSIA SPONSOR \$500

- Name featured on Race T-Shirt
- Opportunity to provide promotional materials in race packet
- Opportunity for vendor table or booth at race

### BLUSH SPONSOR \$250

- Name featured on Race T-Shirt
- Opportunity for vendor table or booth at race

**ONLINE Payment & Registration available at [painttheparkwaypink.com](http://painttheparkwaypink.com)**

Sponsor Name \_\_\_\_\_ Phone \_\_\_\_\_  
PLEASE PRINT YOUR NAME ABOVE, AS YOU WISH IT TO APPEAR IN THE PRINTED MATERIALS (if allowed)

Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

**TOTAL AMOUNT OF CONTRIBUTION: \$ \_\_\_\_\_**

CHECK enclosed & made payable to: ThriveWell Cancer Foundation  CREDIT CARD:  MasterCard  VISA  American Express  Discover

Account # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_ Security Code \_\_\_\_\_

**SPONSORSHIP DEADLINE: SEPTEMBER 27, 2024**

Secure your sponsorship with Erin Ercoline by EMAIL: [erin.ercoline@thrivewell.org](mailto:erin.ercoline@thrivewell.org) or PHONE: **(210) 593-5949**

**ThriveWell Cancer Foundation**

P.O. Box 29331 • San Antonio, TX 78229 • [www.painttheparkwaypink.com](http://www.painttheparkwaypink.com)